



**JOHNSON CENTER FOR
ENTREPRENEURSHIP
IN BIOTECHNOLOGY**

INDIANA UNIVERSITY
College of Arts and Sciences

IUB Innovation Conference

Friday, April 24, 2015

**Indiana Memorial Union, Frangipani Room
Bloomington, IN**

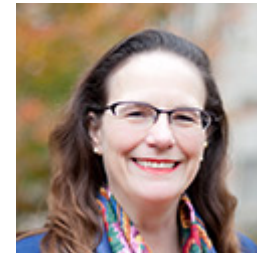
The Johnson Center for Entrepreneurship in Biotechnology



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Kris Parmalee

President, Parmelee Consulting Group, Inc.

- Kris Parmalee is the founder and president of Parmelee Consulting.
- Parmalee earned a Bachelor of Science degree in Public Affairs from Indiana University's School of Public and Environmental Affairs.
- In the past eight years, her consultancy has focused solely on the SBIR/STTR program and working with IUPUI and the state of Indiana.



Lisa Hoverman, Ph.D.

SBIR/STTR Program Specialist, Indiana PTAC, Office of Small Business & Entrepreneurship

- Specific, highly-funded Federal agencies like the Departments of Defense, Energy, Homeland Security and others support small business and entrepreneurs and university researchers through Small Business Innovation Research (SBIR) or Small Business Technology Transfer Research (STTR) grants or contracts in a wide variety of fields.
- Through a competitive awards-based program, SBIR/STTR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization.



Jay McGill, Ph.D.

Senior Director, LRL Operations – Science and Technology Partnerships, Lilly Research Laboratories, Eli Lilly and Company

- Jay McGill, Ph.D. is a Senior Director at Eli Lilly and Company in Lilly Research Laboratories Operations responsible for Science and Technology Partnerships.
- Dr. McGill has over 25 years of experience in pharmaceutical research and development, research collaborations, and outsourcing management.
- Dr. McGill is known for his leadership in the pioneering of novel and transformational partnership models.



Joe Trebley, Ph.D.

Head of Startup Support and Promotion, Indiana University
Research & Technology Corporation

- Joe Trebley is the Head of Startup Support and Promotion at the Indiana University Research and Technology Corporation.
- He is responsible for assisting Indiana University faculty, staff and students form and run startup companies.
- The Spin Up Program at IURTC serves as the catalyst to help university inventors launch their ideas into the marketplace through the formation and development of new high tech companies.



Yvonne Lai, Ph.D.

Senior Scientist, Department of Psychological and Brain Sciences, Hohmann Laboratory, and Navigator, Indiana Clinical Translational Sciences Institute

- Yvonne Lai has over 14 years of experience in industry, with special focus on early drug discovery, target validation, development of biochemical and cell based assays, high-throughput screens and initial lead optimization.
- Lai identified the first small molecule protein-protein interaction inhibitor at ICOS.
- Parmelee is also co-founder and CEO of her own startup, Lectio and is a board member of The Speak Easy in Indianapolis as well as an active volunteer with other community-based organizations.



J. William Whitaker, M.D.

Managing Director, Golden Seeds
Co-Chair, Life Science Section

- J. William Whitaker is a 1970 graduate of the College and a 1973 graduate of the School of Medicine.
- Whitaker has had many career paths including practice of Cardiology, research, management and teaching.
- Since retirement he spends a significant portion of his time in Seattle where he has been involved with Angel investing through the Palo Alto affiliate of Golden Seeds where he also serves as Co-Chair of the Life Science section for the national organization.



Kevin Whaley, Ph.D.

CEO, Mapp Biopharmaceutical, Inc.

- Kevin Whaley has worked for the last 30 years on the development of multipurpose prevention technologies (MPTs), i.e. products that simultaneously prevent sexually transmitted diseases and unwanted pregnancy.
- He co-founded Mapp to develop antibody-based MPTs, therapeutics and mucosal vaccines that are appropriate for large, cost-sensitive, global health.